



SIR ARTHUR LEWIS COMMUNITY COLLEGE
ACADEMIC YEAR (2024/2025) – SEMESTER TWO
END OF SEMESTER EXAMINATION

COURSE CODE : ART101
COURSE TITLE : The Place of the Arts in the Caribbean
Economy
LECTURER(S) : Kennedy Samuel
DATE : May 02nd 2025
TIME : 1:00 pm
DURATION : 2 Hours
STUDENT ID # : _____

GENERAL INFORMATION AND INSTRUCTIONS

- Students must sign **IN** and **OUT** on the examination class list.
- This paper has 20 questions.
- Answer **ALL** questions.
- Write your answers for all questions on the extra paper provided.
- Write your ID number on every page with written answers.
- Ensure that your number each answer correctly with the corresponding question number.

DO NOT TURN THIS PAGE UNTIL YOU ARE TOLD TO DO SO

1. Give a clear definition/explanation of each of the following concepts:
 - a) The Economy (3 marks)
 - b) A Market-Based Economy (3 marks)
 - c) The Arts (2 marks)
 - d) The Creative Industries (3 marks)

2. a) Name **FOUR (4)** general categories or genres of the arts. (4 marks)
 b) For each general category named, identify **TWO (2)** examples of art forms that can be classified as being in it. (8 marks)

3. Which **ONE (1)** of the following is regarded as the main component that distinguishes artistic products from other economic goods: (1 mark)
 - a) Price
 - b) Demand
 - c) The Input of Imagination and Creativity
 - d) Beauty

4. a) Give a definition of the concept of “**Intellectual Property**”. (2 marks)
 b) Explain **TWO (2)** ways in which a local artist can gain economic benefits from the Implementation of intellectual property legislation in Saint Lucia. (4 marks)

5. Give **THREE (3) reasons** why the arts are important to Caribbean economies. (6 marks)

6. Consider any of the following artists practicing in Saint Lucia today:
 - a) A Musician b) A Painter c) A Designer d) An Actor
 Identify and Explain **THREE (3)** significant factors in our local context that can impede the generation and sustainability of a worthwhile income from his/her work. (6 marks)

7. Identify and Explain **THREE (3) ways** in which the production of local Arts festivals can bring significant economic benefits to our communities. (6 marks)

8. What is a Policy? (2 marks)

9. Identify **TWO (2)** main policy mechanisms that are used by governments to intervene in arts and cultural markets. (4 marks)

10. What is the full meaning of the acronym, **UNESCO**? (2 marks)

11. Which of the following are the main instruments used by UNESCO to set policy standards that impact its member states:
 A. Legislations, Regulations and Subsidies
 B. Subsidies, Legislations and Declarations
 C. Declarations, Conventions and Recommendations
 D. Conventions, Regulations and Subsidies. **(2 marks)**
12. Apart from UNESCO, give the names of **TWO (2) other international bodies/institutions** which implement policies that can impact our creative industries in the Caribbean region. **(4 marks)**
13. Identify **THREE (3) examples of potential funding sources** that are available to Saint Lucian artists for their projects. **(6 marks)**
14. Explain **THREE (3) major barriers/hurdles** that local artists encounter in their bid to access funding for their projects. **(6 marks)**
15. Which of the following refers specifically to the creative sector? **(1 mark)**
 A. The Blue Economy
 B. The Green Economy
 C. The Orange Economy
 D. The Market-Based Economy.
16. The most precise definition of “The Budget” for an arts production is **(1 mark)**
 A. A calculated total of all the anticipated costs to be incurred in doing the production.
 B. The amount of money that is available to do the production.
 C. A calculated total of all the anticipated income to be generated by the production.
 D. A balancing of the income and expenditure for the production.

Say whether each of the following statements are TRUE or FALSE:

17. Trademarks, Patents and Copyright are all Intellectual Property mechanisms. **(1 mark)**
18. Images and Sound are much sharper when produced with Analogue than with Digital Technology. **(1 mark)**
19. Virtual art experiences are possible with both analogue and digital technology. **(1 mark)**
20. The Eastern Caribbean Collective Organization (ECCO) serves the region from its location in Saint Lucia. **(1 mark)**

END OF EXAMINATION